



Peter Arnold

Director, Media Services

Peter's extensive media and grassroots advocacy experience helps our clients shape and improve the publicity surrounding their programs.

With nearly 30 years experience in the White House, Capitol Hill and corporate lobbying, Peter has managed many successful campaigns to influence public policy. His expertise includes traditional media, social media and independent advocacy.

As executive director of a cable television coalition, Peter organized an integrated lobbying, advertising and PR campaign that over several years stopped cable Internet regulations in more than a dozen states and the FCC. He testified before city and state legislatures and was a frequent guest on TV and talk radio.

Peter also served as executive director of a coalition of telephone companies that successfully lobbied more than a dozen states to reduce telephone access charges. The coalition was so successful that the coalition's main legislative opponent spoke openly of the need to emulate its strategies.

Peter also served as executive director for a coalition of global entertainment companies that successfully lobbied more than 15 states to update their cable TV franchise laws.

Since 1996, he has been a consultant to AT&T and the National Structured Settlements Trade Association (NSSTA). For NSSTA, he helped organize a coalition of consumer and disability rights groups in a successful effort to pass legislation in Congress and 48 state that restricted the sales of future structured settlement payment rights.

Other Experience

- Peter was a White House speechwriter during the Reagan Administration. He has also written speeches for several Governors, Senators, and Fortune 500 CEOs.

Education

AB, Dartmouth College

Professional certifications

Certified Structured Settlement Consultant

Major practice areas

Energy

Federal contracts

Contact

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